Mixue Malaysia

About Mixue

Mixue is a rapidly growing ice cream and beverage brand founded in China in 1997. It has expanded internationally, becoming a favorite for affordable, high-quality desserts and drinks.

Why Malaysians Love Mixue?

- Product Range
- Affordable Pricing
- Halal Assurance
- Vibrant Ambience

Mixue Special Menu

Mixue Ice Cream Menu

Mixue Milk Tea Menu

Mixue Fruit Tea Menu

Mixue Coffee Menu

Popular Menu Items in Malaysia

Classic King Cone Ice Cream

Signature Milk Tea

Fresh Fruit Tea

Ice Blended Smoothies

Mixue Malaysia's Success Story

- **Rapid Growth:** Hundreds of outlets launched within a few years across the country.
- **Customer Love**: A favorite dessert spot for Malaysians of all ages.
- **Social Media Buzz:** Viral marketing and fun campaigns attracting younger crowds.

Future of Mixue in Malaysia

- Expanding to more cities and towns for greater accessibility.
- Introducing new flavors and local-inspired menu items.
- Continuing to provide a delightful experience for everyone.

SINCE 1997

Thank You